

Fer Isella

Multi-platinum Music Producer, + 2 millions records for Sony. British Council: Argentinean entrepreneur of the year '09.

fer@limbo-music.com

Summary

Fer Isella is an Argentinean music producer, entrepreneur, composer and performer artist based in Buenos Aires and New York City. He has produced music for record albums, live performances, films, spots and theatre. His work combines South American music, avant-garde jazz, post-rock, electronica, and free experimental improvisation in contemporary musical frameworks.

After being awarded with a Fulbright Scholarship to study at Berklee College of Music, Fer worked for SONY as a music producer selling more than 2 million records and achieving more than 15 platinum and gold albums.

As a keyboard player he's participated in the New York downtown scene, playing at venues like Tonic, Nublu, Bowery Ballroom with artists like Miho Hatori from Cibo Matto, Joy Askew (Peter Gabriel, David Bowie), Karina Zeviani (Thievery Corporation) among others.

Currently an active cultural entrepreneur:

Limbo Music, Indy Record Label 2.0 specialized in the best latin american music.

Limbo Fest, first Independent Music Festival in Buenos Aires.

Folklorear, the First Latin American Cultural Social Network.

Poly Music, music supervision for commercial spots in the US hispanic and general market.

Limbo Digital, a digital agency specialized in marketing online for creative industries and entertainment, with clients like Lily Allen in Argentina, etc.

Specialties

- Selected by the British Council as one of the 4 best Music Entrepreneurs of Latin America '09.
 - Sony Music producer. 15 platinum and gold record albums. 2 Million records sold.
 - Music Entrepreneur founder of social media and digital marketing ventures for creative industries and entertainment.
 - New York Downtown music scene performer and music producer.
 - Earned prestigious Fulbright Scholarship and Berklee College of Music Talent Scholarship.
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Experience

Founder at Folklorear ®

January 2009 - Present (11 months)

The first and only LATIN AMERICAN CULTURE SOCIAL NETWORK.

A place that unites Latin Americans, their roots, customs and traditions throughout Folklore Music.

Artists, musicians, record labels, managers, promoters, fans and lovers of Latin American Culture.

Creative Director / Curator at Limbo Fest!

September 2008 - Present (1 year 3 months)

Limbo Fest!

Independent Music Festival

based in Buenos Aires.

2 recommendations available upon request

Music Producer at Limbo Music

June 2000 - Present (9 years 6 months)

Independent Record Label 2.0 from Argentina.

Music Production.

Based in Buenos Aires and New York City.

9 recommendations available upon request

Music Supervisor at Poly Music

June 2000 - Present (9 years 6 months)

Original music, sincronization and music supervision for commercial spots in the US Hispanic and general market.

4 recommendations available upon request

Music Producer at Sony BMG

January 1995 - January 2001 (6 years 1 month)

Producing 15 gold and platinum record albums for SONY music.

Selling more than 2 million records.

Working with Emilio Estefan and Alejandro Lerner

Education

Berklee College of Music

Jazz Composition, 1998 - 2000

Honors and Awards

- Selected by the British Council as one of the 4 best Music Entrepreneurs of Latin America '09.
- 15 Platinum-Gold Record Albums for Sony Music.
- 2 million records sold as a Music Producer.
- Earned prestigious Fulbright Scholarship
- Berklee College of Music Talent Scholarship

Interests

music, advertising, marketing, creative, arts, technology, social media, entertainment.

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15 people have recommended Fer

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— **Fernando Poblete**, was Fer's client

"It is always a pleasure to work with Fer. He is exemplary with his creativity and professionalism."

— **Jeremy Adelman**, was Fer's client

"Fer is a jazz musician and composer with his own individual style that transcends any influences. He combines many music styles into the contemporary but it is so eloquently done with a classic and modern edge. He's passionate, personable and a pleasure to work with."

— **Analia Garcia**, was Fer's client

"I was working as an Associate Creative Director for The Vidal Partnership NY when I first worked with Fer Isella. We hired his services to compose the soundtracks of some of our spots. And I can say that he was always behind what we expected. I can specially recall the music he composed for a Mastercard spot aired in whole Latin America. It was surprising, brilliant, and it really helped to communicate what we needed."

— **Gloria Linaza**, was Fer's client

"Fernando could be counted on to bring fresh thinking, creative energy and an interesting perspective to every assignment. I worked with Fer on many projects and found him to be an exceptional talent delivering creative work that always exceeded the agency's and client's expectations. Great talent and a pleasure to work with"

— **Miguel Farias**, was Fer's client

"Fer Isella is great to work with! Inventive, in the moment and so talented and knowledgeable!"

— **Joy Askew**, *Private Music BMG, Warner Chappell & Quincy Jones music Publishing, Windswept Pacific, Newline., myself only*, worked directly with Fer at Limbo Music

"In my work as a film and TV composer, I have not encountered another colleague with as far reaching a musical facility and authority as Fer Isella. His excellence spans the breadth of performance, composition, and studio production. He seems to know everything and be able to do everything — and all with an easy confidence and an insuppressible light and energy. He is a real pleasure to work with, and I look forward to the chance to collaborate with him in the future on scores for the screen."

— **Mason Chapple**, *Composer, NBC Universal*, worked with Fer at Poly Music

"Fer Isella is a fantastic, diverse, and highly creative musician and composer."

— **Tom Curiano**, *drummer/producer, sohme studios*, was with another company when working with Fer at Poly Music

"There's not much I could say about Fer that one would not learn by just listening to one of his music compositions. A brilliant composer, gifted musician and even more stellar friend, Fer brings an extra dimension of riches to every project he touches. I am very proud have worked with him and to call him my friend."

— **Tito Melega**, was Fer's client

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— **Juan Aceves**, was Fer's client

"Fer Isela is an amazing producer, and instrumentalist. I have worked with him on a number of projects, and he is always creative, deep, and has far reaching vision and space to his work."

— **Basya Schechter**, *Owner, Pharaoh's Daughter*, worked directly with Fer at Limbo Music

"Fer is a great guy to work with. He gets it. Goes always beyond expectations."

— **Marco Walls**, was Fer's client

"Fer has been collaborating with WickedMusic.com since 2006. He proves to be an extremely talented, reliable and professional artist. His understanding of all aspects of the business, makes him unique and valuable for any project. I recommend him with great honor, and confidence. Vico Sharabani Founder/partner WickedMusic.com"

— **Vico Sharabani**, was Fer's client

"I have seen Fer perform live in various locations in NYC and have been greatly pleased with this experience. His passion and liveliness is reflected in his music and his proficient performance and conducting leave no doubt he is a master in his field. I also enjoy listening at home to his compositions included in his most recent release."

— **Eduardo Ramos**, was Fer's client

"He is the most amazing musician"

— **Carlos Montano**, was Fer's client

[Contact Fer on LinkedIn](#)